

KC•House Call for Artists

FIFA World Cup 2026™ – Kansas City Host City

Kansas City will welcome the world during the FIFA World Cup 2026™, and **KC•House** will serve as a premier hospitality and cultural venue celebrating the region’s global connections, industries, and creative identity.

The KC2026 Arts & Culture Committee invites **artists from the Kansas City region** to submit proposals or artwork for several curated art installations that will showcase the region’s creativity to visiting international delegations, business leaders, and global guests.

Selected artists will contribute to immersive installations that celebrate **global football culture, the culture of nations competing in Kansas City matches, and the spirit of our region’s creative community.**

Three opportunities are currently open:

Opportunity #1

Painted Soccer Ball Installation - Commissioned Art Opportunity

KC2026 invites Kansas City–based artists to participate in a collaborative installation celebrating the global spirit of football and the creative identity of our region.

Selected artists will create a series of hand-painted soccer balls that together form a dynamic wall installation within KC•House during the FIFA World Cup 2026™.

The final installation will bring together international culture, Kansas City innovation, and local creativity through a bold visual display.

Project Structure

Four artists will be selected. Each artist will create six hand-painted regulation size 5 soccer balls that form a cohesive mini-series within the larger installation.

Each artist’s set should include:

Two balls – Global Nations

Inspired by the countries competing in Kansas City’s World Cup matches:

Argentina, Algeria, Austria, Curaçao, Ecuador, Netherlands, Tunisia, and the United States.

Designs should draw inspiration from each nation’s cultural identity, traditions, colors, or visual motifs. Literal reproductions of national flags should be avoided in favor of more creative interpretation.

Two balls – Kansas City Industries Shaping the Future

Artists may draw inspiration from Kansas City’s industries shaping the future — from architectural design to the science of human and animal health and the innovation of advanced manufacturing, to the technologies powering aerospace exploration, clean energy, and the agricultural systems that feed the world.

Artists are encouraged to interpret these themes creatively through symbolism, abstraction, pattern, or visual storytelling.

Two balls – Kansas City Arts & Culture

These pieces should celebrate the creative spirit of Kansas City, drawing inspiration from the region’s music, neighborhoods, architecture, sports culture, public art, and vibrant creative community.

Artistic Cohesion

Each artist’s six soccer balls should be visually connected through a shared artistic language, such as:

- a consistent color palette
- repeating patterns or linework
- recurring visual motifs
- a recognizable stylistic approach

While each ball may explore a different theme, the six works should read as a cohesive series.

Together, the four artists’ series will create a unified installation that reflects both the global reach of the World Cup and the creative identity of the Kansas City region.

Project Details

- Artists Selected: 4
- Compensation: \$1,500 per artist
- Artwork: 6 painted soccer balls per artist

Display plan

- 20 soccer balls will form the main wall installation
- 4 additional balls (one from each artist) will appear individually throughout the space as “easter-egg” discoveries

Timeline

Open Call: March 17 – April 1

Artists Selected: April 8

Final Artwork Due: May 15

Installation: May 26 – 29

Submission Requirements

Artists should submit:

- Artist bio (150–200 words)
- Statement of interest describing your approach to the project (200–300 words)
- One concept sketch or design concept
- Portfolio (5–10 images of previous work)
- Confirmation that you are able to meet the project timeline

Eligibility

Preference will be given to artists from the Kansas City region.

Artists working in painting, illustration, mural arts, graphic design, and mixed media are encouraged to apply.

Submit Your Interest by 7 PM, April 1, Using this Online Form

Opportunity #2

Abstract Textile Scarf Installation (Commissioned)

KC2026 seeks an artist or artist team to create a **suspended installation** consisting of oversized abstract soccer scarves representing the nations competing in Kansas City's World Cup matches.

The installation will hang in a double-height space, creating an immersive environment celebrating international culture through color, pattern, and movement.

Project Details

- Artist selection: 1 artist or artist team
- Compensation: \$6,000
- Artwork: 8 large-scale abstract scarves

Dimensions

- Four scarves: 2' x 18'
- Four scarves: 2' x 14'

Artistic Direction

Designs should be **abstract interpretations** inspired by the colors, cultural motifs, and visual traditions of each country. Literal reproductions of national flags should be avoided in favor of expressive, contemporary designs.

Artists may use materials and techniques such as:

- Textiles
- Paper
- Metal
- Hand painting
- Dyeing
- Stitching
- Appliqué
- Screen printing

Timeline

Open Call: March 17 – April 1

Artists Selected: April 8

Final Artwork Due: May 15

Installation: May 26 – 29

Submission Requirements

Artists should submit:

- Artist bio (150–200 words)
- Statement of interest describing your artistic approach to the project and how you would interpret the participating nations through abstract textile design (200–300 words)
- One concept sketch or visual design concept illustrating your proposed direction for the scarf installation
- Portfolio (5–10 images of previous work), particularly examples of large-scale artwork, textile work, installation art, or works involving pattern and color composition
- Confirmation of ability to meet the project timeline

Eligibility

Preference will be given to artists from the Kansas City region.

Artists working in textile arts, painting, mural arts, installation art, mixed media, or large-scale visual design are encouraged to apply.

Artist teams or collaborations are welcome to apply.

Submit Your Interest by 7 PM, April 1, Using this Online Form

Opportunity #3

Loaned Artwork Exhibition

KC•House will feature a curated exhibition of **Kansas City artwork on loan** that reflects the creativity, culture, and innovation that define our region.

Presented during the FIFA World Cup 2026™, the exhibition will introduce international visitors to the stories that shape Kansas City—from its vibrant creative community and sports culture to the industries that connect our region to the world.

Through photography, painting, prints, and mixed media, the exhibition will celebrate Kansas City as a place where **creativity, sport, and innovation intersect**.

Curatorial Themes

Artwork will be selected to reflect three interconnected themes that help tell the story of Kansas City:

The Spirit of Kansas City

Works that capture the character and culture of the region, including neighborhoods, architecture, music, public spaces, and the creative community that defines the city.

The City of Champions

Artwork inspired by Kansas City's sports culture and the passion of its fans, from iconic stadiums and historic moments to the communal energy of matchday.

Kansas City and the World

Works reflecting the industries and innovations that connect Kansas City to the global economy.

Artists may also draw inspiration from Kansas City's industries shaping the future — from architectural design to the science of human and animal health and the innovation of advanced manufacturing, to the technologies powering aerospace exploration, clean energy, and the agricultural systems that feed the world.

Artists are encouraged to interpret these themes through visual storytelling, symbolism, or creative perspective.

Artwork Specifications

KC•House is seeking wall-mounted two-dimensional artwork*, including:

- Photography
- Painting
- Prints
- Mixed media

*Artwork must be professionally framed and ready to hang with appropriate hardware or canvases with finished sides and hardware ready to hang.

Approximate artwork sizes for the exhibition include:

- Large: approximately 8'6" x 9'6" (2 pieces)
- Medium: approximately 5' x 6' (5 pieces)
- Small: approximately 2'4" x 3'4" (5 pieces)

These dimensions are intended as general guidelines. Works that vary slightly from these sizes may still be considered.

Artwork may be oriented horizontally or vertically.

Exhibition Timeline

Open Call: March 12 – March 27

Artists Selected: April 30

Artwork Delivery: May 26 (local delivery anticipated)

Exhibition Dates: June 1 – July 13, 2026

Artist Support and Recognition

Selected artists will receive:

- A \$500 artist loan honorarium in recognition of the exhibition of their work
- Professional installation and handling of artwork
- 24-hour security within KC•House during the exhibition period
- Artist credit displayed alongside the artwork

Selected works will be exhibited in KC•House, a hospitality venue welcoming international guests, business leaders, and visiting delegations during the FIFA World Cup 2026™.

Submission Requirements

- Artist bio (150–200 words)
- 3–5 images of artwork available for loan
- Artwork title, medium, dimensions, and year
- Estimated insurance value
- Confirmation that the artwork will be available during the exhibition dates

Eligibility

Preference will be given to artists from the Kansas City region.

Artists working in photography, painting, printmaking, mixed media, and other two-dimensional formats are encouraged to apply.

Submit Your Interest by 7 PM, April 1, Using this Online Form

KC•House
Artist Commissions
Reference Deck

March 06, 2026

POPULOUS

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01

Brand Guide

KC • HOUSE

MIDWESTERN CULTURE AND INNOVATION





KC.

HOUSE

A gathering space
for those shaping
what's next.

Born in KC, open
to the world.

KC • House is a curated hospitality and business space designed to operate during the World Cup.

It will host global and regional leaders, civic stakeholders, and business partners, offering a place to connect, meet, and represent Kansas City during one of its most visible moments on the world stage.



VOICE

global-ready

HOW IT SHOWS UP

Seamless check-in, multiple languages, international business mindset.

local-voiced

Midwestern welcome:
warm, generous, clear-eyed.

crafted

Design-forward spaces, curated food & drink, intentional programming.

warm & easy

Lounge energy. Not over-programmed. Room for spontaneity and privacy.

quietly confident

Credible & understated. The right detail at the right time.



01

Refined yet
Approachable

02

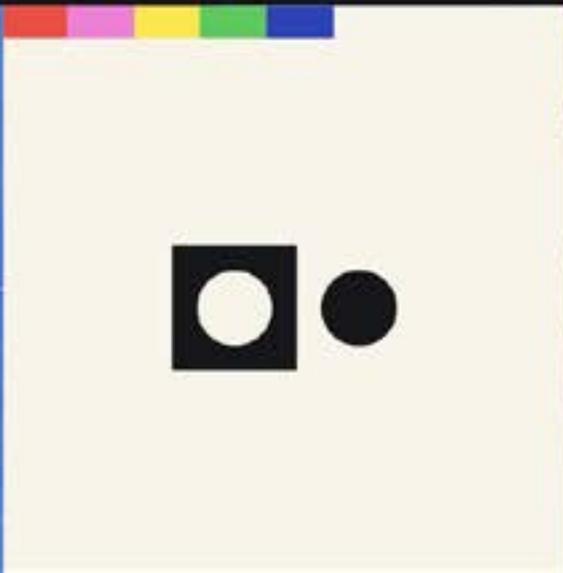
Confident,
Understated &
Contemporary

03

Integrated with
the World Cup

KC • HOUSE

MIDWESTERN CULTURE AND INNOVATION



CHRISTIAN PULISIC

CHRISTIAN PULISIC

KC • HOUSE

Faded Black

PMS BLACK 3 C
CMYK 60 50 50 90
RGB 23 23 26
HEX #17171A

Cream

PMS 7499 C, 25% TINT
CMYK 2 2 7 0
RGB 248 244 233
HEX #F8F4E9

KC Blue

PMS 286 C
CMYK 100 75 0 5
RGB 46 66 183
HEX #2e42b7

PMS 7416 C
CMYK 2 84 76 0
RGB 234 79 70
HEX #EA4F46

PMS 223 C
CMYK 0 45 5 0
RGB 237 128 213
HEX #ED80D5

PMS 394 C
CMYK 4 3 82 0
RGB 251 232 78
HEX #FBE84E

PMS 2256 C
CMYK 62 0 83 0
RGB 95 200 97
HEX #5FC861

Brand Language

A gathering place for those
shaping what's next.

Born in KC, open to the world.

Global minds. Local spirit.

Rooted in Kansas City.
Designed for the world.

Industry Clusters

Agriculture & Agribusiness

(Including Animal Protein Systems)

Beef, row crops, food processing, agtech, ag-finance

Life Science

(Including Animal Health & Biologics)

Biomanufacturing, medtech, diagnostics, specialty pharma

Advanced Manufacturing

Automotive manufacturing, OEM assembly, EV batteries and components, industrial automation, advanced materials

Fintech & Digital Commerce

Payments, B2B fintech, trade finance, enterprise platforms

Aerospace, Advanced Air Mobility & Defense

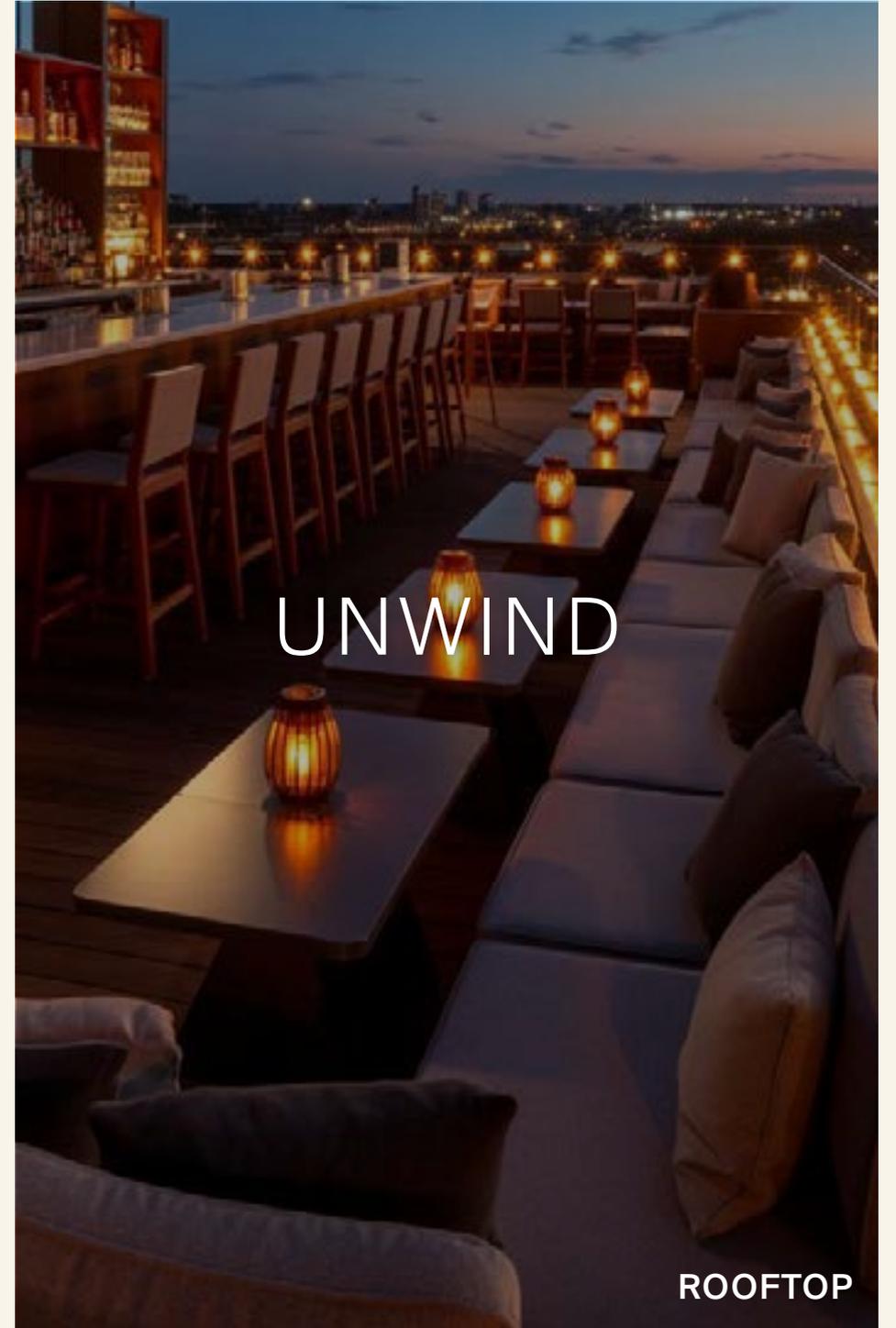
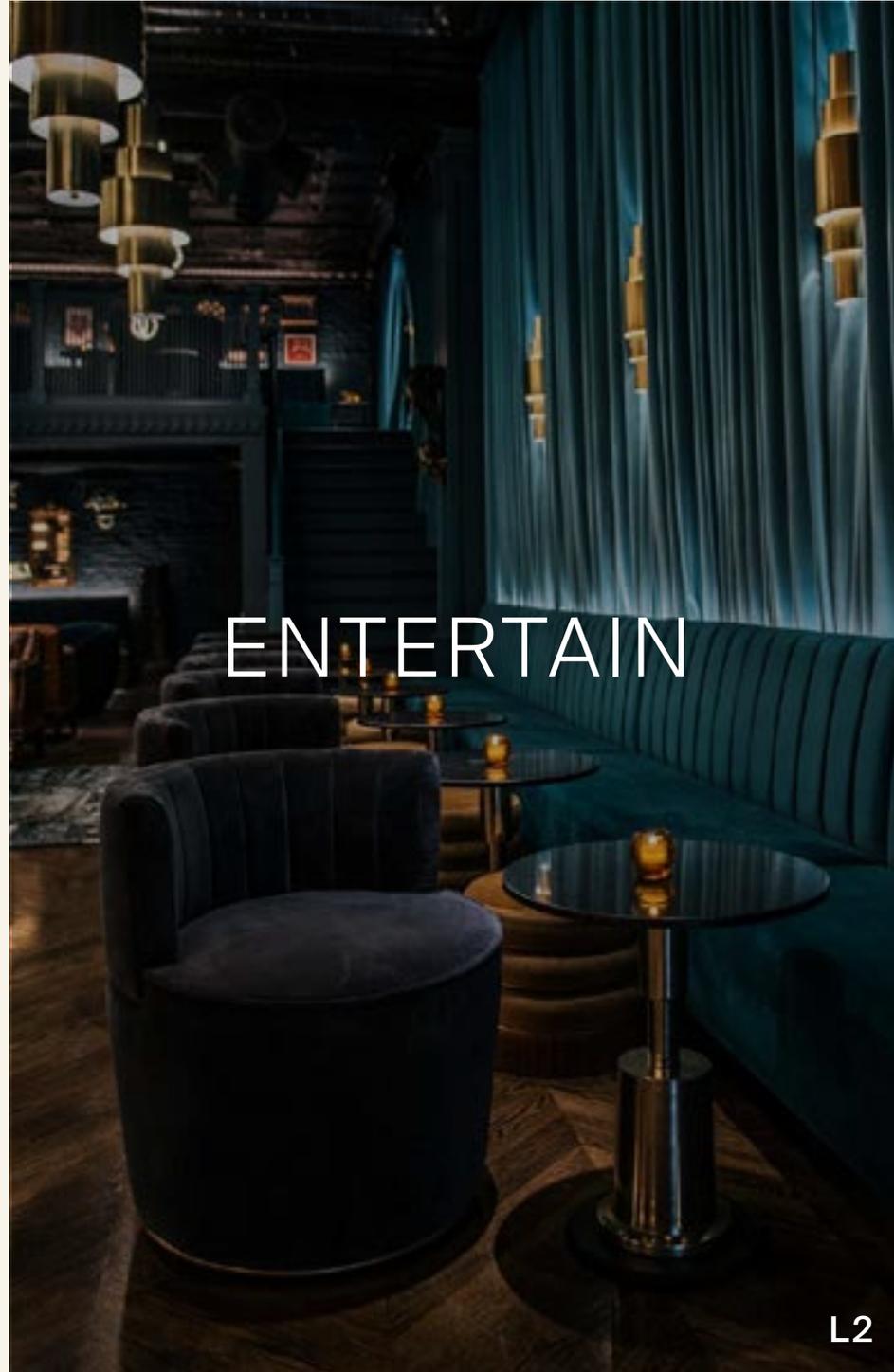
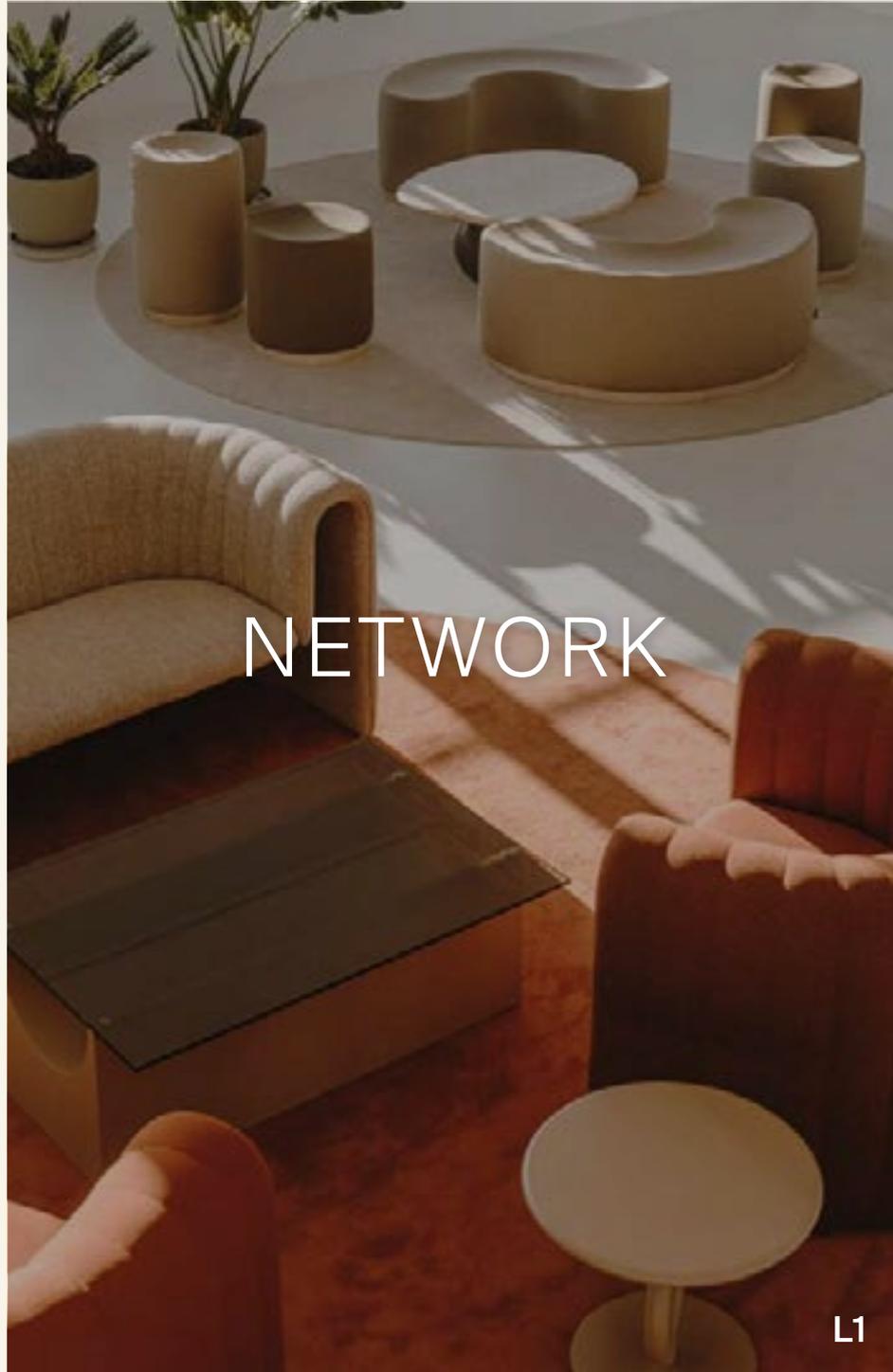
Aircraft components, eVTOL drones/UAS, battery systems, MRO, assembly

Energy & Natural Resources

Utility-scale wind/solar, storage, hydrogen, grid technologies

02

Look & Feel







KC

MIDWESTERN CULTURE AND INNOVATION

A gathering place for those shaping what's next.

Born in KC, open to the world.

HOUSE



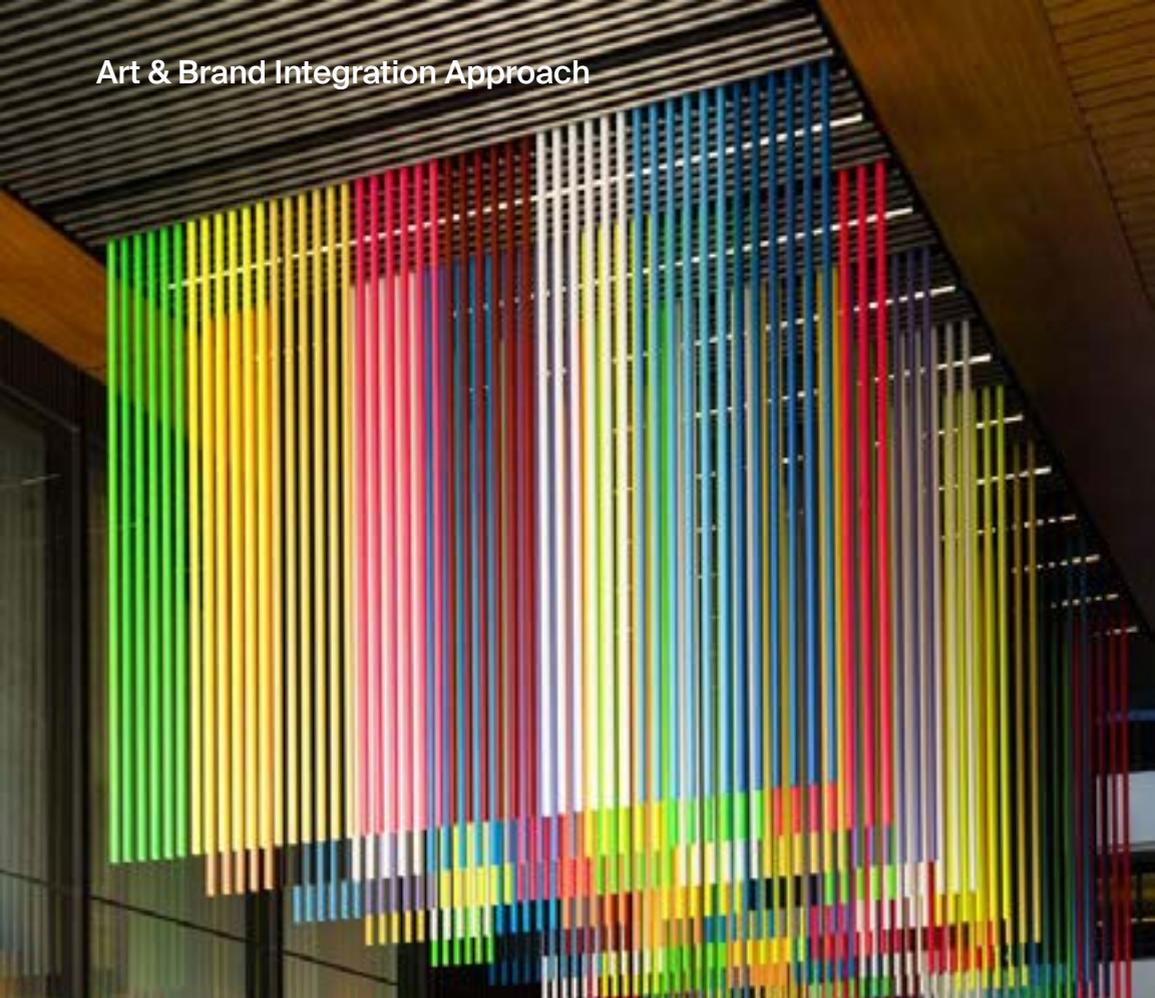
KC • HOUSE

global minds



local spirit

Art & Brand Integration Approach



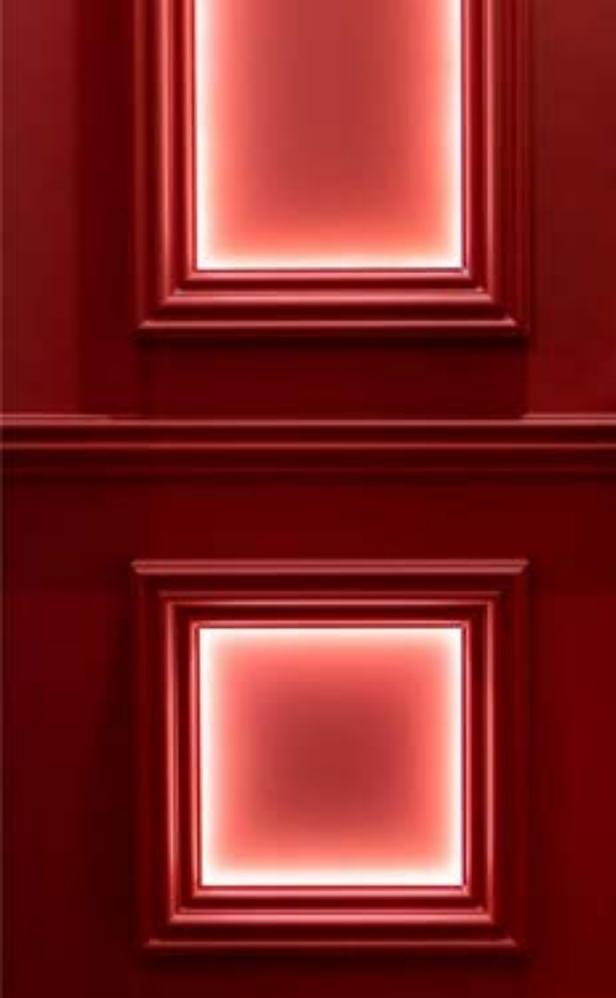
Art & Brand Integration Approach

Colorful, abstract art inspired by the game and the diverse cultures that surround it.

Hanging pieces recall the scarves and flags of nations across the globe, hand-painted soccer ball installations celebrate play and geometric forms nod to the pitch itself.

POPULOUS

Custom Fabricated
KC•House Decor



Abstract Scarves



Ball Installation



Pitch Geometry



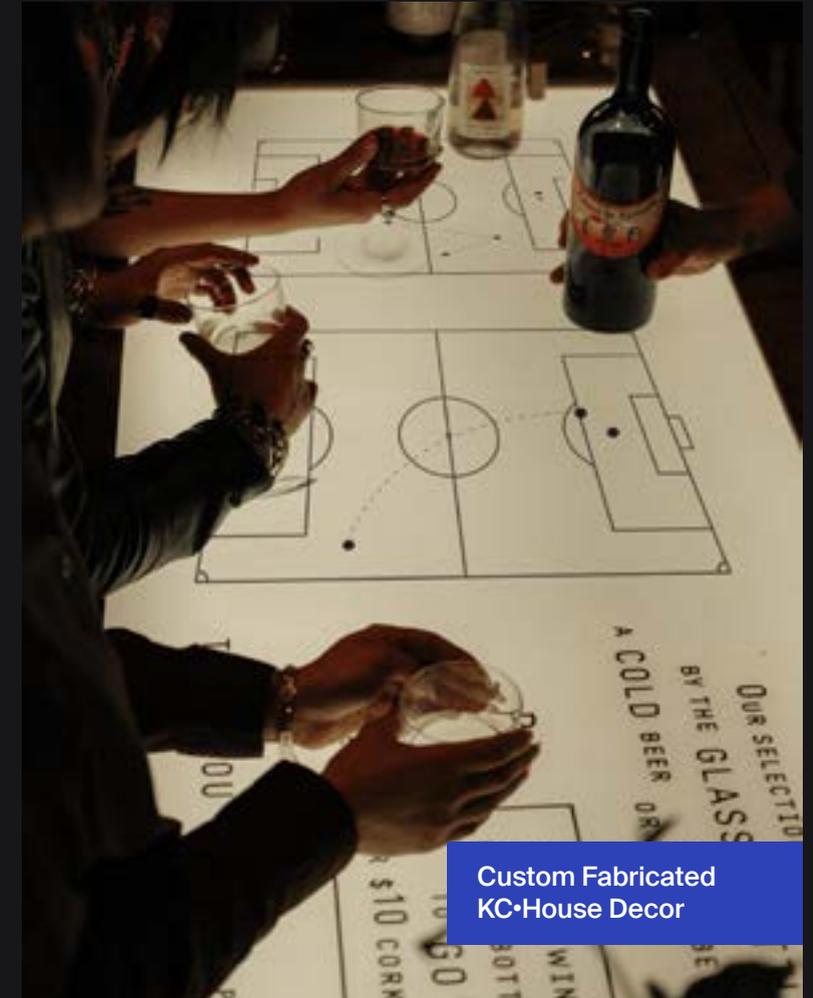
Handpainted Balls



Energetic Abstraction



KC•HOUSE



Custom Fabricated
KC•House Decor

03

Renderings



KC•HOUSE

KC•HOUSE









KC-HOUSE

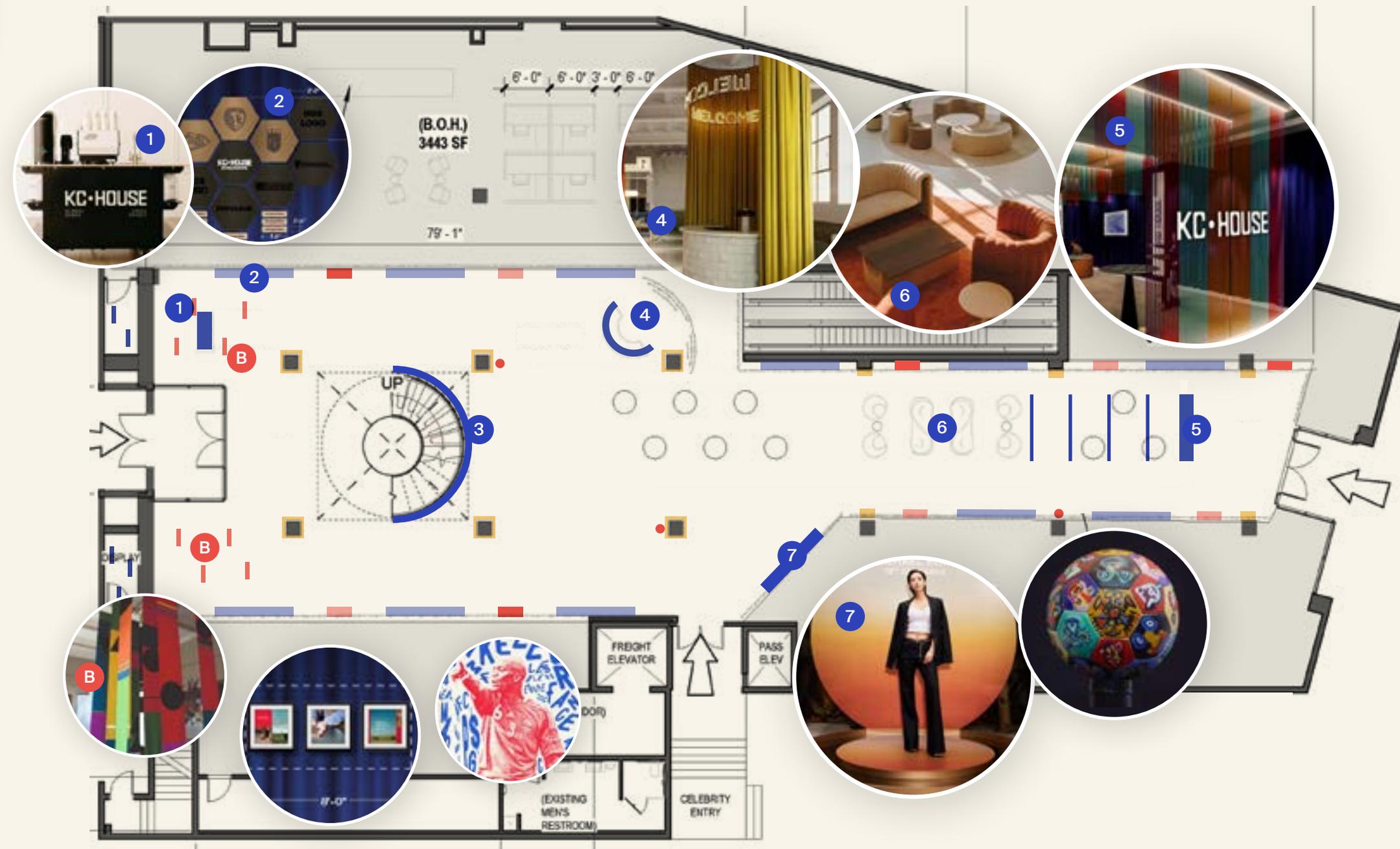
WELCOME TO KC HOUSE
NE VS MALBIC RPM KO
FRANCE VS ARGENTINA

KC-HOUSE



04

Plans



Art Commissions

- A Painted Soccer Ball Installation
- B Abstract Scarves Hanging Installation

L1 Key Features

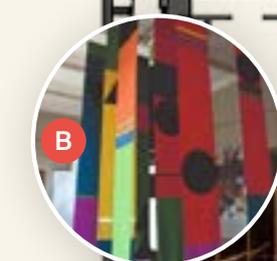
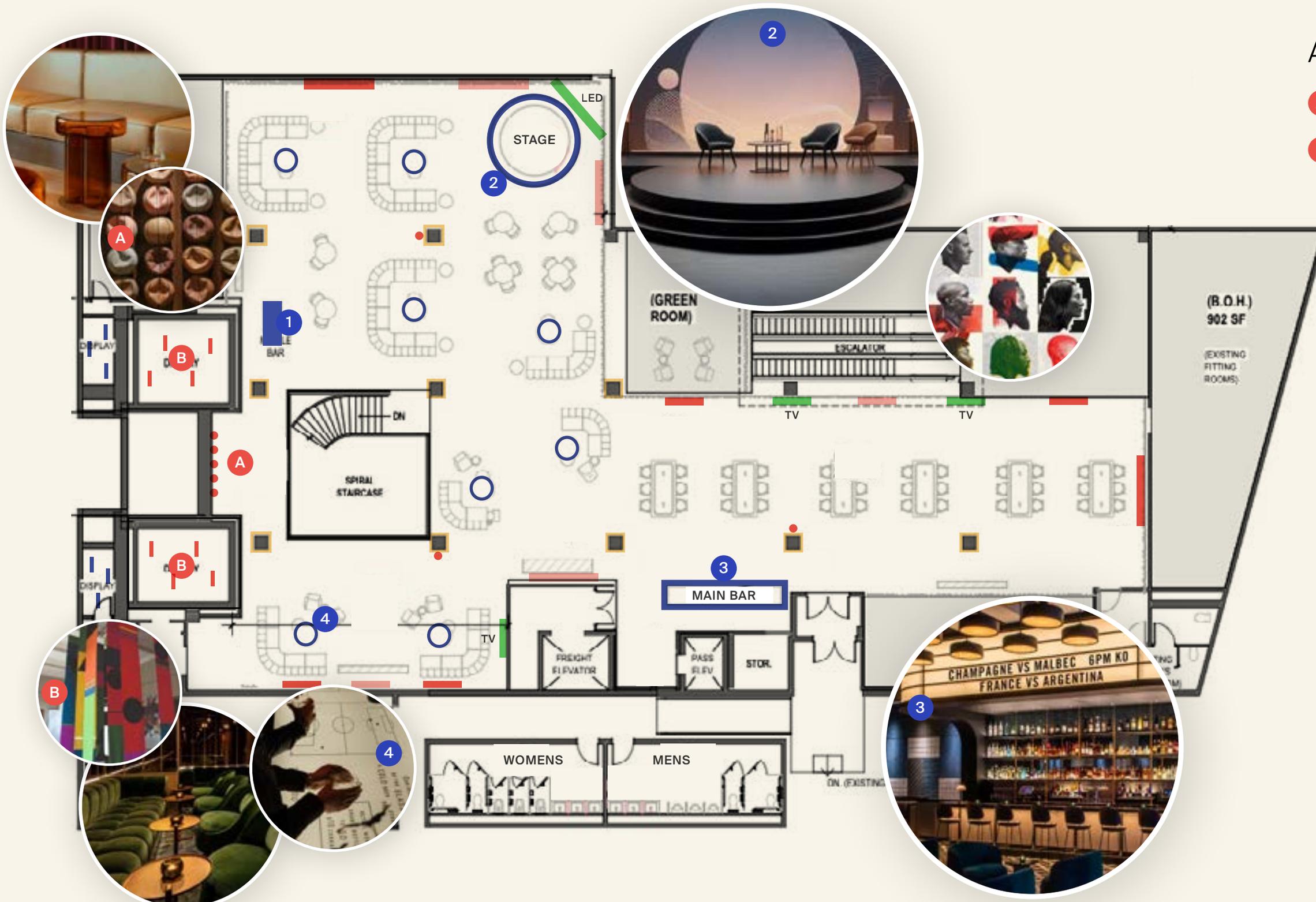
- 1 Mobile Drink Cart
- 2 Wall of Honor
- 3 Custom Stair Activation
- 4 Concierge
- 5 Custom Hanging Art Install
- 6 Lounge Seating
- 7 Photo-Op Feature Wall
- Custom Design Features
- Host City Supporter Displays
- Art Moments
- Poster Graphics
- Column Wrap Graphics

Art Commissions

- A Painted Soccer Ball Installation
- B Abstract Scarves Hanging Installation

L2 Key Features

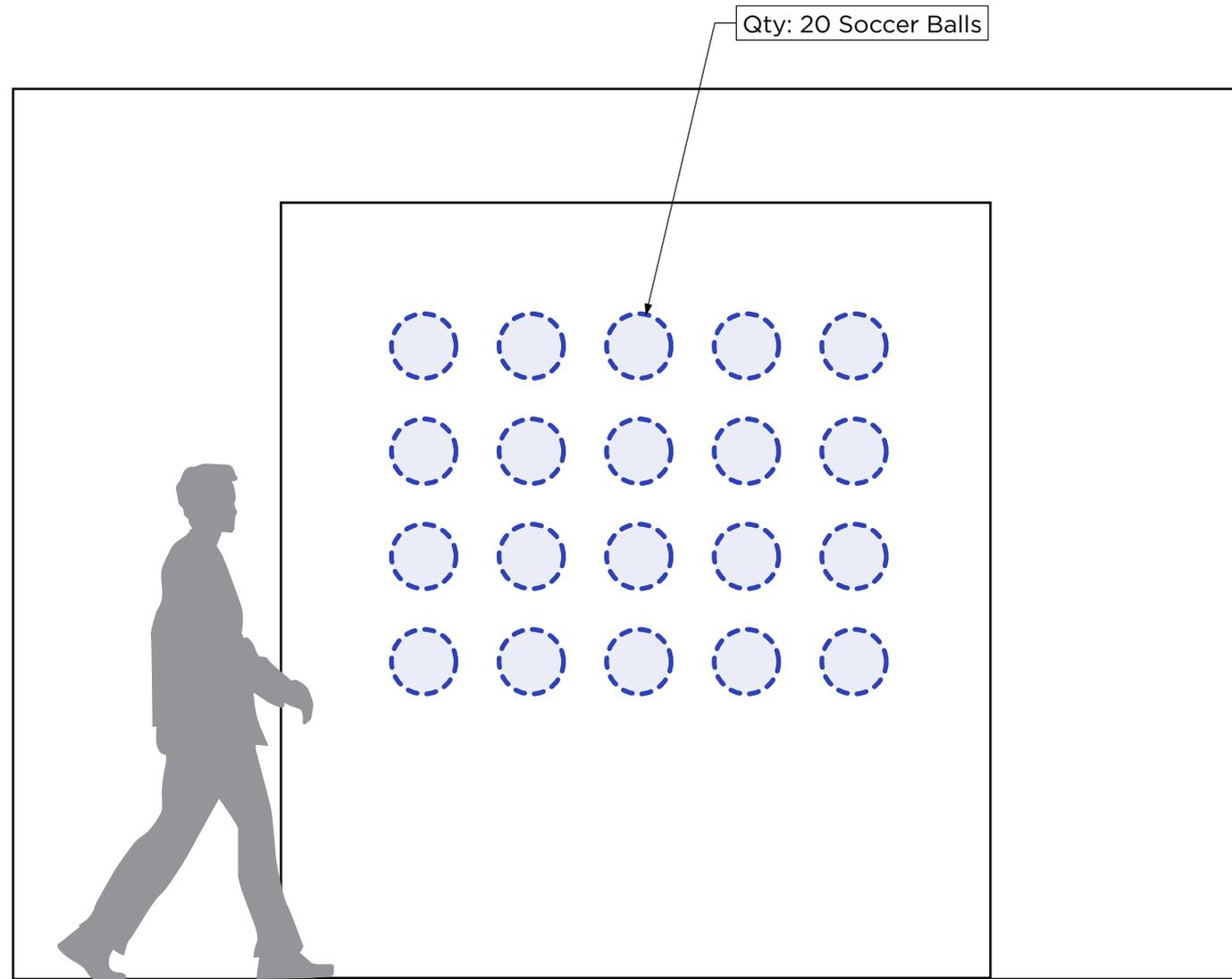
- 1 Mobile Drink Cart
- 2 Performance Stage
- 3 Main Bar
- 4 Custom Soccer Field Tables
- Digital Screens
- Custom Design Features
- Art Moments
- Poster Graphics
- Column Wrap Graphics



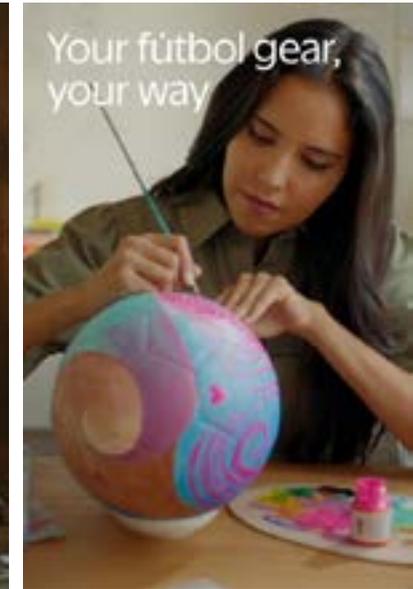
05

Commissions

Painted Soccer Ball Installation



A ELEVATION: PAINTED SOCCER BALL INSTALLATION
SCALE: 1/2"=1'-0"



Inspiration Reference Photos

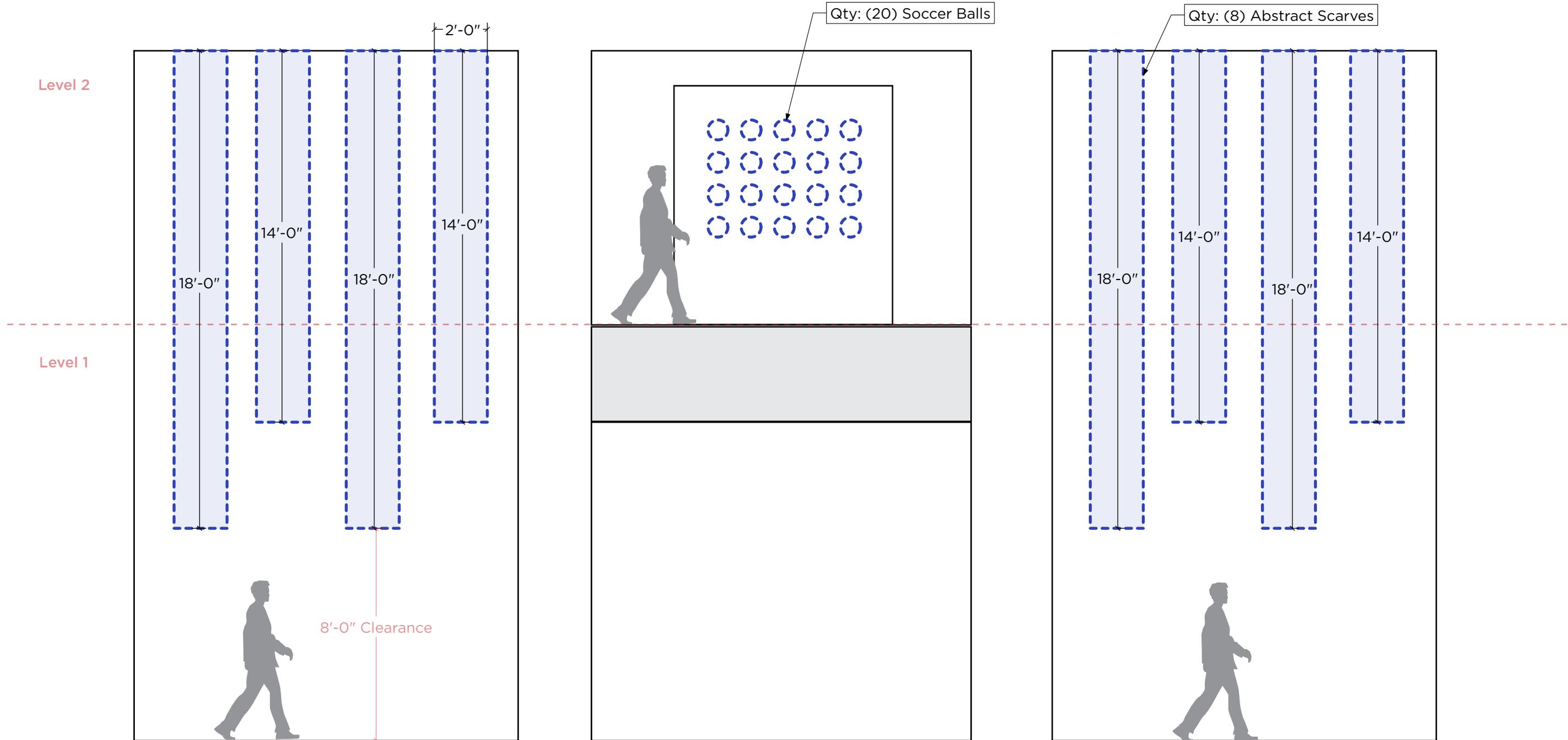


Site Photo Level 2

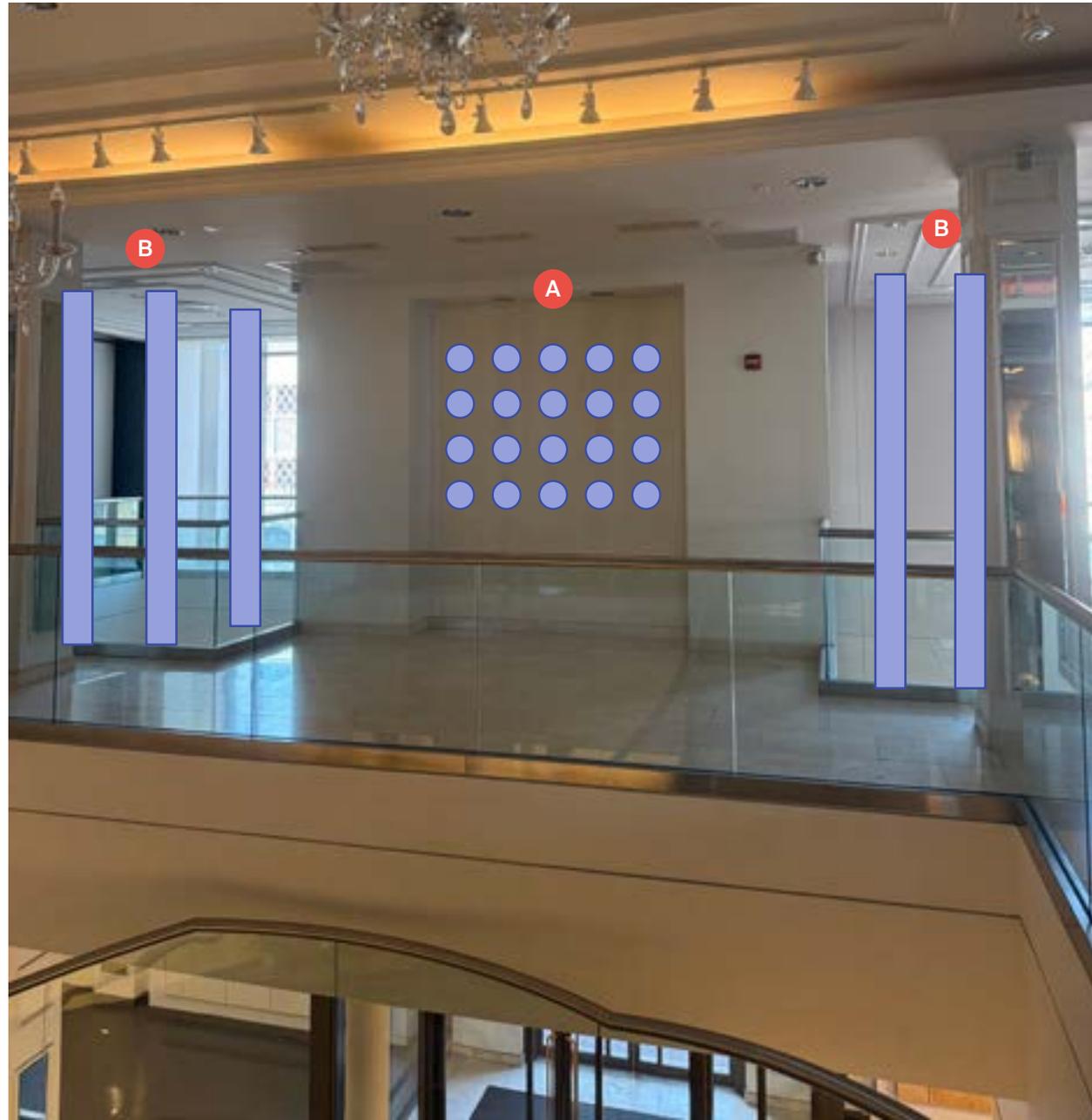
Art Commissions

- A** Painted Soccer Ball Installation
- B** Abstract Scarves Hanging Installation

Abstract Scarves Hanging Installation



B ELEVATION: ABSTRACT SCARVES HANGING INSTALLATION
SCALE: 1/4"=1'-0"



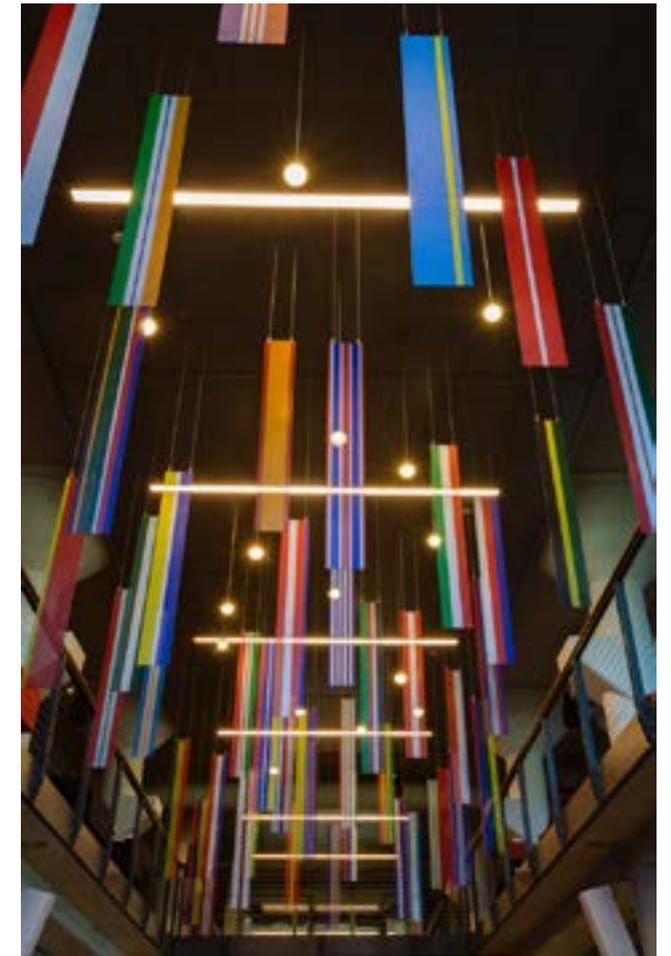
Site Photo Level 2

Art Commissions

- A Painted Soccer Ball Installation
- B Abstract Scarves Hanging Installation



Inspiration Reference Photos



Art Commissions

- A** Painted Soccer Ball Installation
- B** Abstract Scarves Hanging Installation



Site Photos Level 1

06

Art on Loan

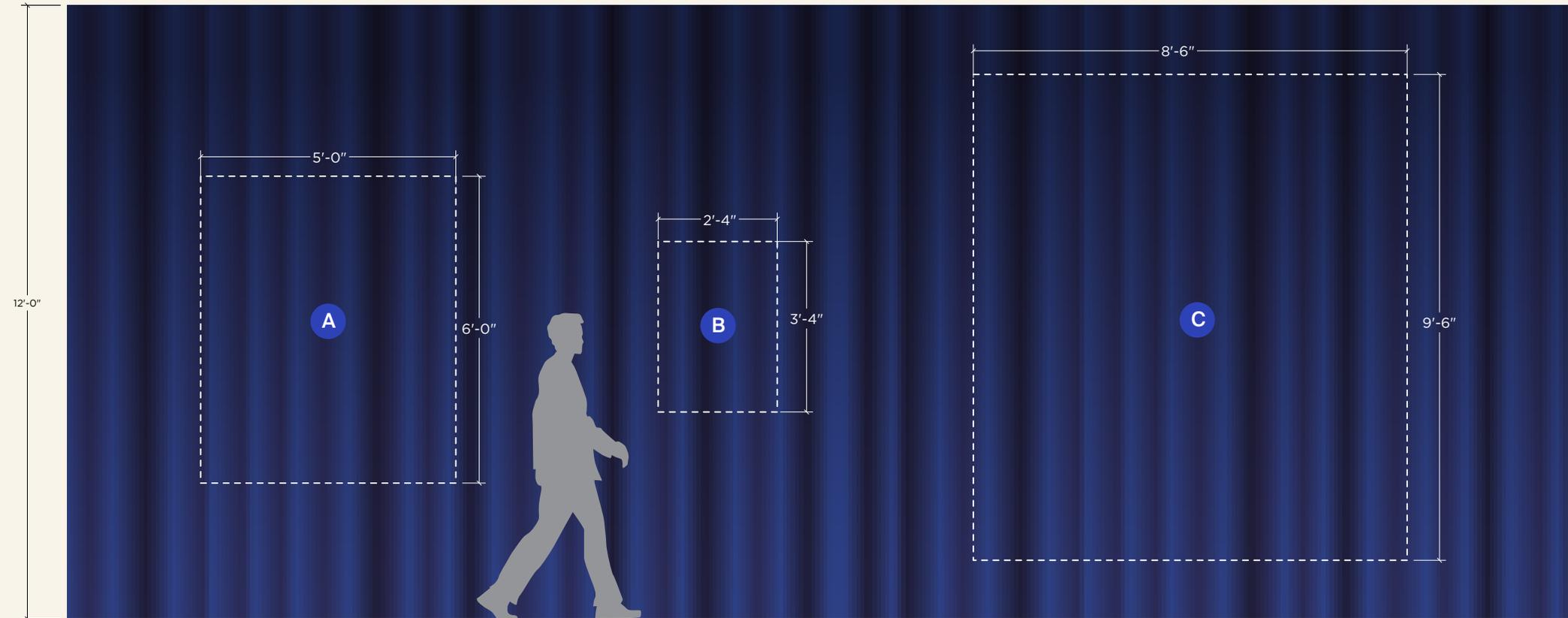
Level 1 Recommended Art Sizes + Qty

A Medium 5'-0" x 6'-0"
Qty: 2

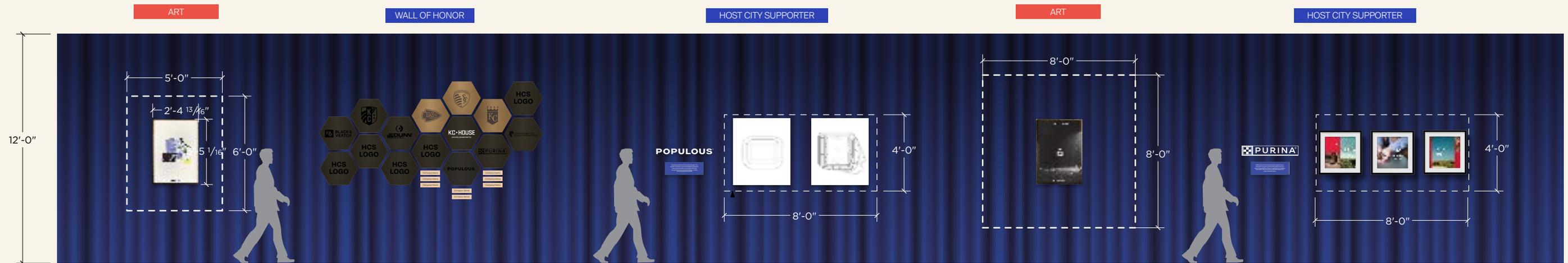
B Small 2'-4" x 3'-4"
Qty: 2

C Large 8'-6" x 9'-6"
Qty: 2

Total L1 Qty: 6



B DETAIL: ART SIZES
SCALE: 1/2"=1'-0"



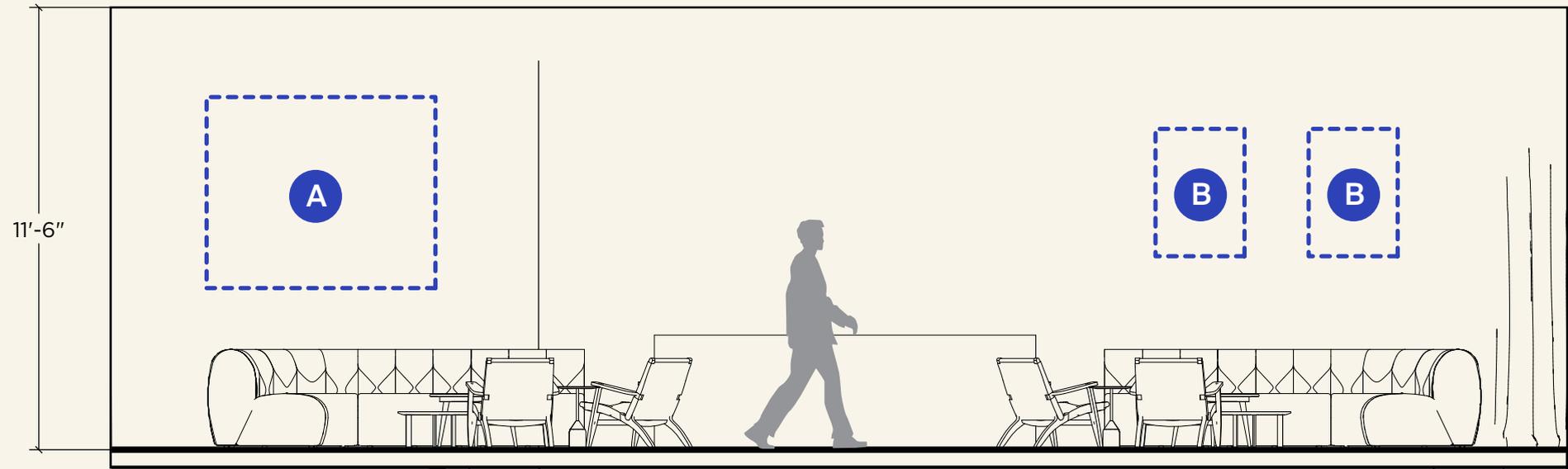
A ELEVATION: TYPICAL L1
SCALE: 3/16"=1'-0"

Level 2 Recommended Art Sizes + Qtys

A Medium 5'-0" x 6'-0"
Qty: 3

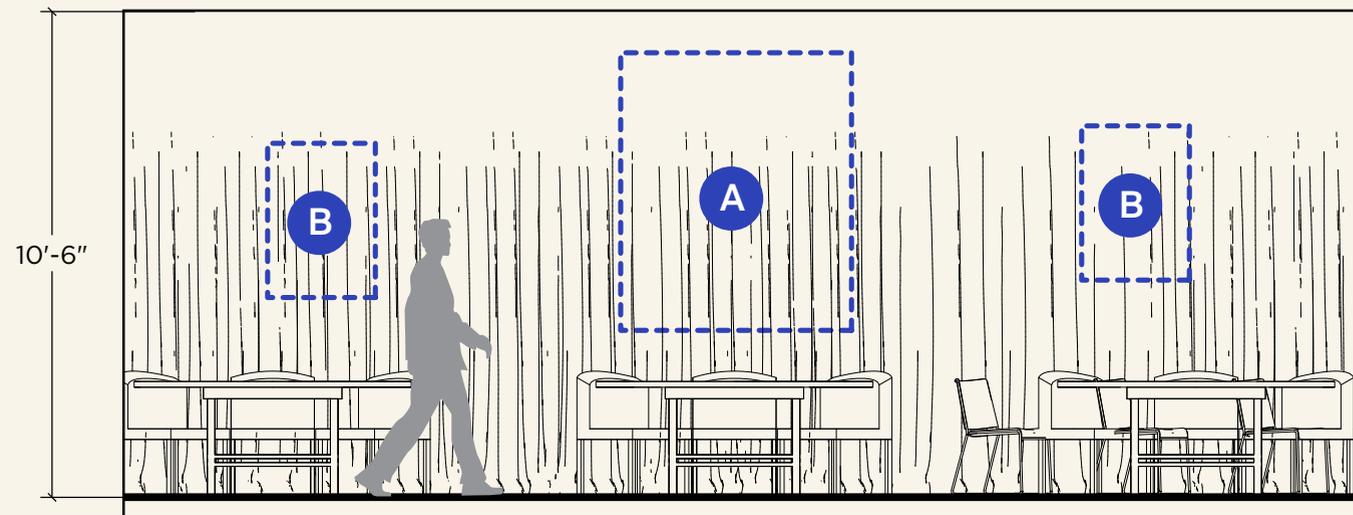
B Small 2'-4" x 3'-4"
Qty: 3

Total L2 Qty: 6



A ELEVATION: L2 — TYPICAL A
SCALE: 1/4" = 1'-0"

With furniture and areas of lower ceiling height on L2, we recommend art on this level be between small–medium sizes.



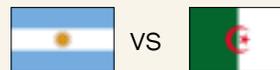
B ELEVATION: L2 — TYPICAL B
SCALE: 1/4" = 1'-0"

07

Programming

Visiting Nations Integration

match day -1	JUNE 15	JUNE 19	JUNE 24	JUNE 26	JULY 2	JULY 10
match day	JUNE 16 8pm	JUNE 20 7pm	JUNE 25 6pm	JUNE 27 9pm	JULY 3 8:30pm	JULY 11 8pm
Visiting Nation Integration	Argentina vs Algeria	Ecuador vs Curaçao	Tunisia vs Netherlands	Algeria vs Austria	Round of 32	Quarter Final





Thank You