



# TRANSPORTATION PLANNING UPDATE

JANUARY 2025

Our goal is to provide a safe, seamless, and easy-to-use transportation system for visitors and residents during the FIFA World Cup 26™.

Together - with our regional partners - we are thinking beyond the event and considering how we can leverage this opportunity to create a positive, lasting impact for our entire region.

# RECENT PROGRESS

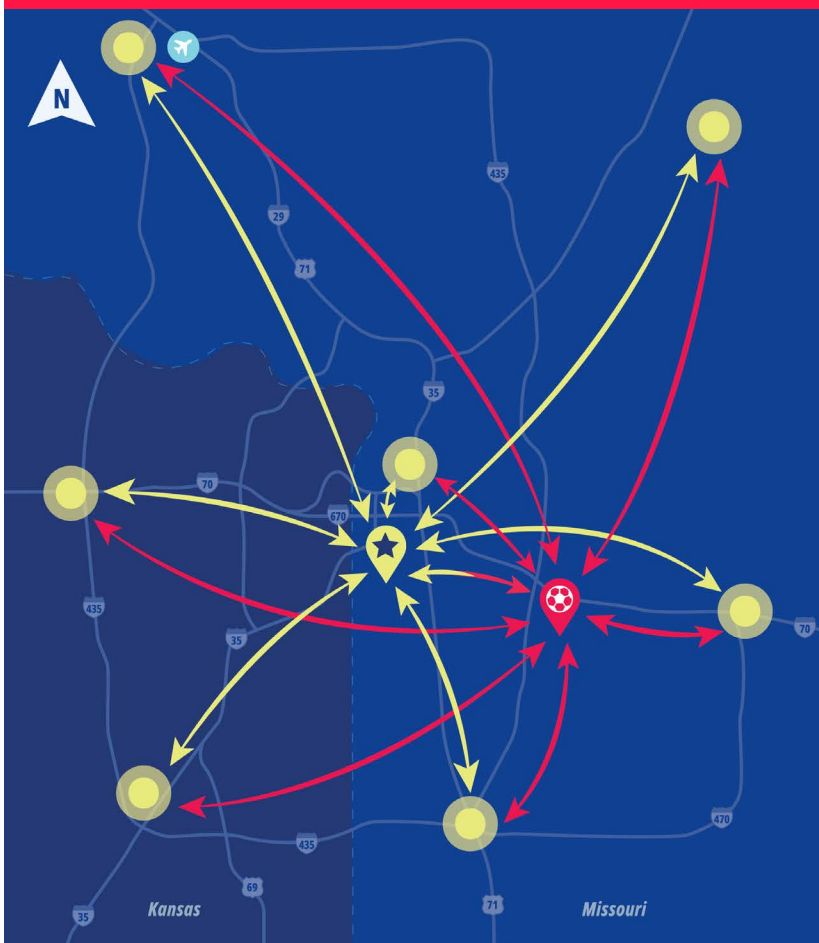
**KC2026 has built strong momentum in 2024 that will continue into this year. Recent highlights include:**

**Bus Procurement:** We are among the first host cities to market and are on track to lease 200 buses in early 2025. The KC2026 bus system will be the primary way for spectators to get to KC Stadium (Arrowhead), and a great option for people to experience the FIFA Fan Festival™ which will be hosted at the National WWI Museum and Memorial.

**Local Area Transportation Management Plan (LATMP):** Traffic at KC Stadium (Arrowhead) during FIFA World Cup 26™ matches will look very different from what Chiefs fans are used to on game days. The planning team is developing plans specific for the parking and traffic during the matches. The first draft of these plans was submitted in June 2024. A more refined iteration will be included in the first draft of the Mobility Plan.

**Stadium Bus Mall:** In November 2024, Arrowhead Lot L was confirmed as the stadium bus mall. The bus mall will serve as the pickup and drop-off location for spectators attending the matches at KC Stadium (Arrowhead).

**Park-and-Rides:** The planning team has identified potential park-and-ride sites around the metro. Sites are being evaluated against many factors including cost, level of service (capacity to move people at the frequency needed), and geographic concentration of those who will need the service, such as tourists, workers and volunteers. Since most spectators will not be able to park at the stadium, the park-and-ride system is a key component of creating a seamless, easy-to-use transportation system that serves residents and visitors during FIFA World Cup 26. The team is anticipating an announcement about locations in second quarter.



**This map is a conceptual representation of the types of movements the transportation system could provide.**



**KC Stadium (Arrowhead)**



**FIFA Fan Festival™**



**Potential Areas for Park-and-Ride**



**Kansas City International Airport**



**KC Stadium (Arrowhead) Bus Connection**



**FIFA Fan Festival™ Bus Connection**

# WHAT'S NEXT?

## FIFA Mobility Plan:

The Mobility Plan defines how KC2026 and the Host City will provide transportation to support the estimated 650,000 visitors\* to the region during the FIFA World Cup 26. This includes moving people to and from KC Stadium (Arrowhead), FIFA Fan Festival, the airport and hotel centers. A cornerstone of the plan is developing a bus system that compliments the current service provided by RideKC. However, the plan also identifies opportunities for multimodal options such as KC Streetcar, walking and biking — particularly around the FIFA Fan Festival to be hosted at the National WWI Museum and Memorial.

The Mobility Plan includes everything necessary to deliver a safe and seamless transportation system and meet FIFA's requirements. This includes security, operations, ridesharing, workforce, levels of service, and the communication systems needed to support delivery, from integrating with existing transportation systems to collaborating with partner agencies and municipalities.

A first draft of the KC2026 Mobility Plan will be submitted to FIFA by the end of March 2025. The draft plan will continue to be refined as more information is available, including FIFA feedback and the Final Draw.

## Regional Partnerships:

Sports bring people together. In the same way the FIFA World Cup 26 is bringing our region together. The team is engaging regularly with representatives from our stakeholder cities, counties and states, area planning organizations, regional transportation agencies, transit providers, law enforcement, and other area communities.

There is potential for providing non-match day bus service to support community events, which will encourage local residents to take advantage of new transportation options and provide the regional circulation to capitalize on the forecasted \$653 million economic benefit\*\* of hosting the FIFA World Cup 26. This process and transit model could become a blueprint for how we work together regionally and could shape the future of transit in Kansas City.

# 6 MATCHES

HOSTED AT KC STADIUM (ARROWHEAD)

# 650,000

ANTICIPATED VISITORS\*

# \$653,000,000

ANTICIPATED ECONOMIC BENEFIT\*\*

\*Source: VisitKC estimates 650,000 unique visits based on total visitor days during the duration of the event in the KC area. "Visitor Day" defined as one visitor spending one day (day/overnight) in the destination. Figure will be adjusted further with base camps and other future announcements.

\*\*Destinations International Event Impact Calculator assumes 6 matches hosted; 3.2 persons per room; \$299 avg hotel rate; 80% of overnight attendees arriving by air.

# COMMUNITY ENGAGEMENT

The next step of the planning process is to engage with businesses and communities to understand their needs and concerns, which will inform the next level of planning occurring this spring and summer.

In November 2024, KC2026 held a workshop with more than 40 professionals from the transportation sector, municipalities across the metro, and the region's sports, arts and business communities to generate ideas to create a first-class transportation experience for the FIFA World Cup 26 while also considering constraints such as time and cost. Feedback will help inform transportation planning. Regional communities and businesses can expect more opportunities to provide input as the planning advances.



◀ Submit a **KC2026 Speaker Request** for your upcoming events.



## KC2026 CONTACTS

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## About KC2026

KC2026 is the nonprofit leading the planning and strategy for delivering the Host City duties for FIFA World Cup 26. KC2026 will plan, construct and implement all aspects of Kansas City's largest sports and fan engagement event in the region's history. Learn more at [www.kansascityfwc26.com](http://www.kansascityfwc26.com)



◀ Subscribe to the **KC2026 email newsletter** for all the latest on what's to come in 2025.

