



## KC2026 Transport Mobility Plan RFP #2024-001

### 1. KC2026 Background and Goals

KC2026 is the 501(c)(4) non-profit entity that has been incorporated to lead the strategy for the planning and activation of the FIFA World Cup 26™ in Kansas City. KC2026 is governed by a Board of Directors comprised of elected/appointed officials, representatives from the local professional sports teams and key community leaders. The purpose of the entity is to maximize the positive momentum created by FIFA World Cup 26™ to unite, strengthen, and elevate our region while propelling Kansas City to new heights in the nation and the world. The three primary goals of KC2026 are as follows:

- Goal #1 – Deliver Kansas City Magic: Create a safe, seamless, best-in-class, and distinctly Kansas City experience for the fans, players, and media that encourages visitors to return, and in a manner that fully engages our communities.
- Goal #2 – Rise on the World Stage: Showcase to a global audience the vitality of our economy, the richness of our culture, and most importantly, the welcoming character of our people — firmly establishing Kansas City as the heart and capital of the Midwest.
- Goal #3 – Leave a Lasting Legacy: Generate sustained and long-term cultural and economic impacts in our region’s infrastructure, businesses, institutions, and brand, while building our people’s capability and confidence to take on the opportunities and challenges of the future.

KC2026 also has the following transportation related goals:

- Foster regional collaboration, cooperation, and communication amongst transportation stakeholders.
- Showcase Kansas City’s transportation infrastructure and systems to a global audience to attract business and talent, deliver more events, and drive tourism.
- Support transportation infrastructure development and improvements – now and beyond 2026.
- Deliver positive economic, environment and social impact to the region through innovative transportation solutions.



- Provide transportation options for all users that are safe, reliable, efficient, fan friendly, and affordable.

## **2. Purpose of RFP**

The purpose of this RFP is to solicit qualified proposals for the development and support of the KC2026 Transport Mobility Plan and related services, including the following core requirements.

Development of a KC2026 Transport Mobility Plan including a transportation needs assessment, a concept of operations strategy and staffing plan, input to a KC2026 transportation investment strategy prioritizing key investment needs, and an implementation plan (inclusive of validation and testing) in relation to Host City requirements. Beyond meeting these requirements, the plan should include strategies to address:

- Delivery of not only a safe, seamless, best-in-class experience, but also a distinctly Kansas City experience.
- Opportunities to generate sustained and long-term safety, cultural and economic impact in our region through transportation.
- Ways to lower operating costs, particularly for elements that do not create sustained, long-term impact to the region.
- Use of data, technology, or other innovation in transportation delivery.
- Showcasing the region to a global audience.

Development of this plan and underlying strategies will be guided by ongoing input and collaboration with KC2026 and representatives from area agencies to ensure KC2026 goals are met.

## **3. Background of Project and Regional Transportation Stakeholders**

In 2022, Kansas City was selected to be a Host City for FIFA World Cup 26™ with Arrowhead Stadium as the event venue. KC2026 is the 501(c)(4) non-profit entity that has been incorporated to lead the strategy for the planning and activation of the FIFA World Cup 26™ in Kansas City and perform obligations under the Host City agreement. This includes fan transport to / from fan fest locations, and event venues. This dictates the need for transport operations that will include park and ride lots, transit vehicles, light rail, motor coaches, personal vehicle traffic



operations, and shared ride facilitation. Enhanced operations on existing transit routes are anticipated on non-match days.

In addition to the requirements below, it is imperative that the plan addresses the needs and impacts on non-event transportation, the need for regional businesses to be connected to key sites, and the sustained and long-term impact to the region.

### Arrowhead Stadium

Arrowhead Stadium was chosen as one of 16 venues that will host matches during the FIFA World Cup 26™. The stadium will host six matches, including four group stage matches, one Round of 32 match, and one quarterfinal match. The stadium is part of the Truman Sports Complex with adjacent Kauffman Stadium, the home of the Kansas City Royals baseball team. Arrowhead Stadium has a seating capacity of 76,416. It is the 25th-largest stadium in the United States and the fourth-largest NFL stadium. The stadium will be renovated to accommodate a FIFA regulation size soccer field. The seating capacity after renovations is expected to be reduced by 10% - 15%. See **Figure 1** for configuration information on Arrowhead Stadium.

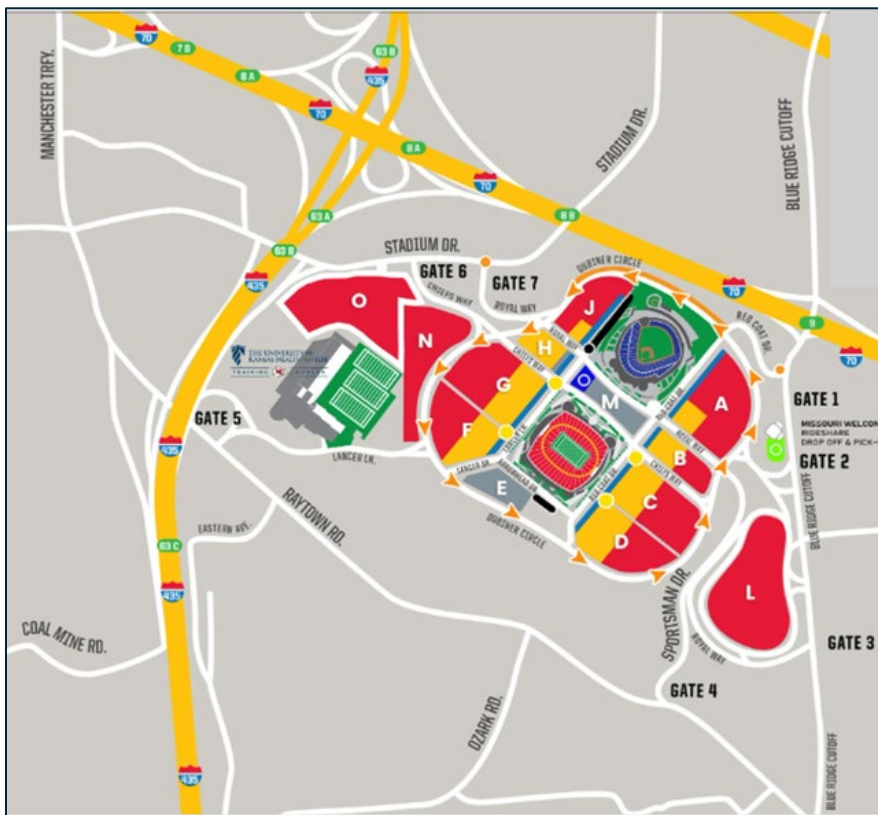


Figure 1: Access Routes and Parking Lots at Arrowhead Stadium



### **Regional Public Transit Resources:**

#### **Ride KC** (<https://ridekc.org/>)

Ride KC is the coordinated transit service in the Kansas City region with multiple transit providers, as identified below.

#### **Kansas City Area Transportation Authority** (<https://www.kcata.org/>)

The Kansas City Area Transportation Authority (KCATA) operates local and express routes, demand-response, bus rapid transit, paratransit, and vanpool services. The ATA operates RideKC bus service, the MAX Bus Rapid Transit service, Flex demand-response routes, RideKC Freedom paratransit service for the elderly and persons with disabilities, and RideKC Van vanpool service.

#### **Johnson County Transit** (<https://www.jocogov.org/department/transit-ridekc-johnson-county>)

Johnson County Transit offers public transportation to much of Johnson County, downtown Kansas City, MO, Kansas City, KS, and other outlying areas with most routes running during morning and afternoon rush hour. Johnson County Transit services are managed independently by Johnson County, but in coordination with other area transit providers. Special Edition provides shared ride program providing affordable curb-to-curb transportation services to eligible Johnson County residents.

#### **Unified Government Transit**

(<https://www.wycokck.org/Departments/Transportation>)

Unified Government Transit (UGT) routes travel within the city limits of Kansas City, KS, and are coordinated with KCATA and Johnson County transit routes. UG Transit features two regional Metro Centers where multiple systems connect at 47th & State Ave and at 7th & Minnesota in Downtown KCK.

#### **City of Independence Transit** (<https://ridekc.org/region/indebus>)

The City of Independence, Missouri operates six bus routes and paratransit services within the City of Independence. These routes connect with each other and with regional transit services at a transit center in downtown Independence.



**KC Streetcar** (<https://kcstreetcar.org/>)

The downtown KC Streetcar runs along a 2.2-mile-long (3.5 km) route between the River Market and Union Station, running through the central business district and the Crossroads, mostly along Main Street. It makes stops about every two blocks, and has 16 designated stops along the route. It connects directly with Amtrak at Union Station, local and commuter RideKC bus services, and is free to ride. The Streetcar accommodates bicycles, wheelchairs and strollers. Service animals and dogs in small carriers are allowed. The streetcar runs in existing street lanes, just like other vehicles.

Two expansions of the route are planned to be complete before the FIFA World Cup 26™. The Main Street extension to the south will see an additional 3.5 miles (5.6 km) and 15 stops added to the KC Streetcar by 2025, creating a connection from Union Station south to the University of Missouri-Kansas City. The Riverfront extension to the north will add 0.7 miles (1.1 km) and connect from the River Market area to the Berkely Riverfront area, near the new CPKC Stadium, by 2026. See <https://kcstreetcar.org/> for more information. A map of the existing and proposed routes is below in **Figure 2**.



Figure 2: KC Streetcar Existing and Future Routes Map



### Hotel Zones

Hotels in the Kansas City area are clustered in a variety of areas across the region, but are concentrated in four areas – near the Kansas City International Airport, in downtown Kansas City, near the Country Club Plaza/Union Station area, and in Overland Park. **Figure 3** below denotes the various hotel clusters in Kansas City.

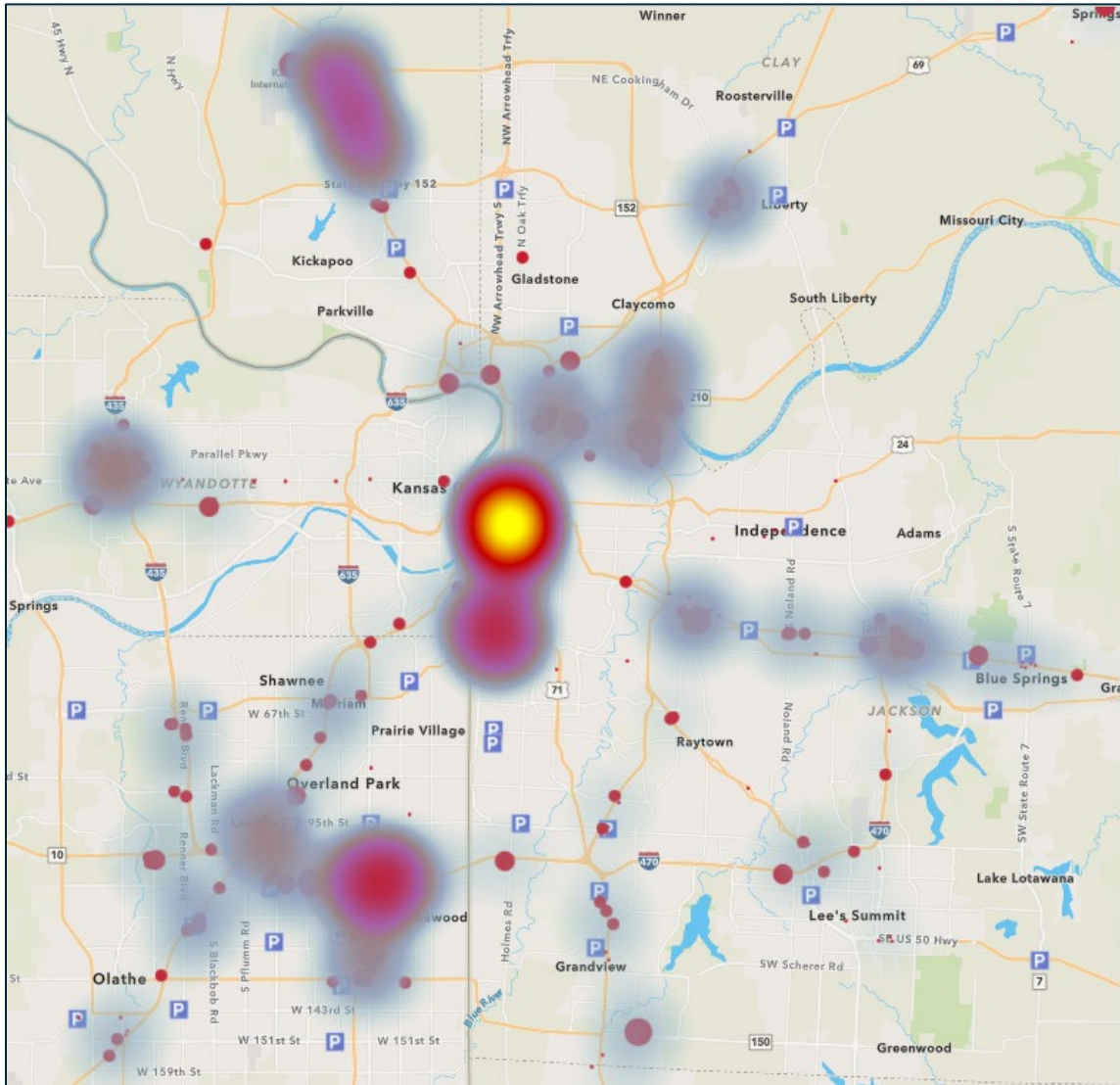


Figure 3: Heat Map of Hotel Clusters in the Kansas City Region

### Fan Fest Site

The final location of the FIFA World Cup 26™ Fan Fest site has not been announced as of the date of this RFP, but it will be located in central Kansas City as identified in **Figure 4**.



### **Park and Ride Lots**

The final location of park and ride lots has not been determined as of the date of this RFP, but preliminary areas identified are noted in **Figure 4**. The park and ride lots will be serviced by the Kansas City Area Transportation Authority. Determining final location and operations of the park and ride lots will be a primary task and included in the consultant scope of work for this RFP.

### **Airports**

The primary airport to be utilized will be the Kansas City International Airport (MCI) where a new terminal was opened in 2023. Secondary airports (runway length > 2 km) that may see increased usage during the FIFA World Cup 26™ include the Charles B. Wheeler Downtown Airport north of downtown Kansas City, and the New Century Air Center in Gardner, KS. These airports are identified in **Figure 4**.

### **Base Camp Sites**

There are three identified Base Camp sites in the Kansas City area that will potentially be used by teams participating in the FIFA World Cup 26™. Sites to be utilized and teams have not been determined at the time of the RFP publishing. The three Base Camp sites available are:

- CPKC Stadium – CPKC Stadium is home to the NWSL KC Current and was opened in 2024. It is located to the north of downtown Kansas City near Berkley Riverfront Park.
- Compass Minerals Soccer Complex is located in Kansas City, KS north and east of the I-70/I-435 interchange, on the western side of the Kansas City region.
- Rock Chalk Park is located on the west side of Lawrence, KS. It is a large sports complex that is home to several University of Kansas teams, including the soccer team.

The three base camp sites along with other Kansas City transportation features are identified on the map below, **Figure 4**.



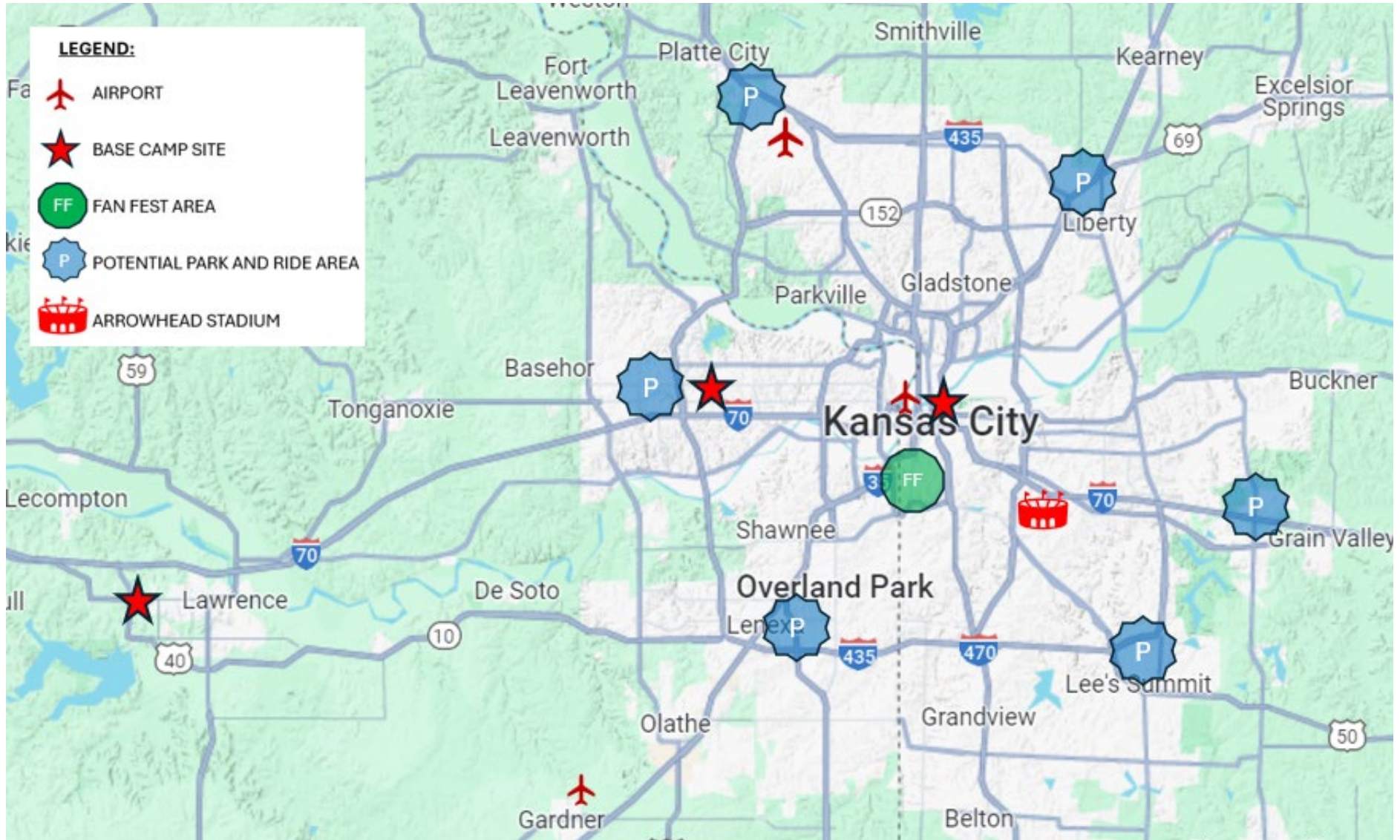


Figure 4: Map of Kansas City Region Transportation Features and FIFA World Cup 26<sup>th</sup> Venues



### **Transportation/Traffic Operations Assets:**

#### **Kansas City Scout ([www.kcscout.org](http://www.kcscout.org))**

Kansas City Scout (KC Scout) is the bi-state regional transportation management system and center that provides traffic operations and traffic management services for the Kansas City metro area as well as rural areas outside of Kansas City. KC Scout controls cameras and dynamic message signs along with traffic sensors along almost all major interstates and highways in the metro area and along select routes outside of the metro area. Control of devices is performed by operations staff located at the KC Scout Transportation Management Center (TMC) in Lee's Summit, MO. The KC Scout TMC is jointly funded and operated by the Missouri DOT (MoDOT) and the Kansas DOT (KDOT) and is co-located in the MoDOT Kansas City District Headquarters building along with Operation Green Light offices. Motorist Assist and MoDOT Emergency Response services are dispatched from the TMC.

#### **Operation Green Light (<https://www.marc.org/transportation/transportation-programs/operation-green-light>)**

Operation Green Light is a cooperative effort to improve the operation of traffic signals on major routes throughout the Kansas City area. This is accomplished through signal coordination, communications, incident response, knowledge and resource sharing, and prompt diagnosis and dispatch for malfunctions. Operation Green Light works closely with KC Scout to help manage crashes. If freeway traffic is diverted to arterials, OGL responds by adapting signal timing to manage the overflow conditions when and where possible. The program also responds to traffic signal issues with troubleshooting to get signals running at optimal performance as quickly as possible.

## **4. Procurement Schedule**

The following procurement schedule will be followed as closely as possible. Any deviations or delay will be communicated to potential bidders.

- a. RFP Published – June 4, 2024
- b. Pre-Bid Meeting/Call (not mandatory) – June 10, 2024, 10:00 am
- c. Deadline for Questions – June 14, 2024
- d. Question & Answers Published – June 21, 2024
- e. Proposals Due – July 12, 2024 by 5:00 pm (central time)
- f. Interviews (if required) – week of July 22, 2024



- g. Selection – July 26, 2024
- h. Contract and NTP – Anticipated August 16, 2024

## 5. Selection Criteria

This is a qualifications-based selection. The selected proposer will engage in a final scope development and fee negotiation with KC2026 after selection.

- a. **Firm and Personnel Qualifications and Experience** – Describe the general practice area, history, location, and role of the lead firm and subconsultants or subsidiaries that will be performing work on this project. For key personnel to be assigned to the project, provide names, office location, qualifications, education, training, and expertise. Identify their area(s) of responsibility and what percent of their time will be dedicated to the project when providing the subject services. Note, if there are changes in the consultant team or key personnel between proposal submission and contract execution, KC2026 should be notified immediately, and the above information should be provided for the new consultant team members and/or personnel. KC2026 reserves the right to approve personnel and subconsultant substitutions.
- b. **Project Approach** – Describe your proposed approach to developing the deliverables in a timely and efficient manner, and in collaboration with the KC2026 transportation stakeholders. Demonstrate adequate capabilities to provide the services efficiently and to a high standard within the minimal timeframe available, and describe your proposed deliverable review process for drafts and final documents with multiple stakeholders. Include cost-effective and optimized solutions. Include a suggested/achievable project schedule, milestones, and deliverables based upon knowledge of and experience with similar event requirements. Include thoughts on additional tasks and/or scope based on lessons learned from previous efforts of similar scale and duration. Describe how your approach will allow KC2026 to achieve the organizational and transportation goals described in Section 1 of the RFP.
- c. **Past Performance** - Describe past performance with respect to ability to meet project schedules, quality of work, and ability to control costs on similar transportation projects. Include experience related to transportation planning for major events or sports tournaments, stakeholder engagement, and multimodal transportation solutions. Demonstrate knowledge of



international event transport planning and operations. Demonstrate knowledge of local transportation conditions and stakeholders and abilities related to meeting the goals of KC2026. Include any additional unique qualifications or experience related to the services required.

- d. **References** - Include three references and contact information from an agency/organization for which this type of work has been performed before, including name, title, organization, email, and phone.

## 6. Instructions for Proposal

- a. The consultant's proposal must not exceed **30 pages total** (including cover letter, table of contents, response, and other attachments. Resumes, firm and project description attachments, cover and section separators do not count toward the page limit.)
- b. All pages shall be standard letter size (8.5" x 11") with 12 pt font. Any page larger than standard letter size will be counted as two or more pages, depending on size.
- c. A single PDF (10 MB maximum size) of the proposal must be emailed to [kansascityfwc@sportkc.org](mailto:kansascityfwc@sportkc.org) by the due date and time noted in the procurement schedule.
- d. The proposal PDF file name must read: "**KC2026 Transport Mobility Plan\_Firm Name**"
- e. The structure of the proposal should follow this order: Cover, Table of Contents, Cover Letter, Qualifications and Experience, Project Approach, Past Performance, References, Resumes, Additional Attachments.

## 7. KC2026 Procurement Policy

See the KC2026 Proposal Requests page (<https://kansascityfwc26.com/proposal-requests/>) for the KC2026 Procurement Policy statement and policy regarding the use of diverse owned businesses and vendors.

## 8. Pre-Bid Meeting

The pre-bid meeting is not mandatory. It will be conducted virtually on June 10, 2024, at 10:00 am via the Teams link below. Bidders may ask questions and seek clarification on the scope and procurement process during this meeting.



### **Teams Link**

Meeting ID: 246 786 961 91  
Passcode: qWyyon

## **9. Questions & Answers**

Questions are to be sent to [kansascityfwc@sportkc.org](mailto:kansascityfwc@sportkc.org) by June 14, 2024, at 5:00 pm with the subject line of Transport Mobility Plan RFP Questions. Answers will be published no later than June 21, 2024. If any addendums are required, they will be published by June 28, 2024. All documents related to this RFP will be published here: <https://kansascityfwc26.com/proposal-requests>

## **10. Interview (if required)**

Interviews, if required, will be conducted the week of July 22, 2024. Approximately 2 hours will be scheduled for each interview on a date and time to be determined with each team. Interviews will be held at the offices of KC2026 located at 1111 Main Street, 34<sup>th</sup> Floor, Kansas City, MO 64105.

## **11. Scope of Work KC2026 Transport Mobility Plan**

This RFP relates to planning activities to provide transport services in the Kansas City region related to FIFA World Cup 26™, including development of planning documents, modeling transportation operations, defining transit corridors and transit nodes, developing draft and final mobility plans and traffic management plans, developing procurement contracts, and coordination with transport providers. The desired completion schedule for this effort is 18 months or by Q1 of 2026.

The primary task will be delivery of the overall Mobility Plan documents for KC2026 that will include a Strategic Plan, a Concept of Operations, a Tactical Plan, a Transport Operations Plan, and a Validation and Testing Plan in relation to Host City planning and deliverables for FIFA World Cup 26™ activities. Development of these plans includes leading collaborative work with the KC2026 World Cup Transportation Working Group to meet FIFA requirements.

The mobility plan should focus on transit and consider integrated multimodal transportation solutions to optimize connectivity, accessibility, and convenience for event attendees and participants. Accommodations and universal design for



people with disabilities should be a consideration in the development of these plans. Emphasis should also be placed on integrating sustainability principles and environmentally friendly practices into the plan, aiming to minimize carbon emissions, air pollution and environmental impacts. Note that development of these plans may be iterative, and requirements may be revised at certain points in the process leading up to the actual event in coordination with other KC2026 planning processes for safety and security, human rights and sustainability, etc., taking place simultaneously.

### **Strategic Plan:**

- Delivery of not only a safe, seamless, best-in-class experience, but also a distinctly Kansas City experience.
- Identify opportunities to generate sustained and long-term safety, cultural and economic impact in our region through transportation.
- Minimize operating costs, particularly for elements that do not create sustained, long-term impact to the region.
- Use data, technology, or other innovation in transportation delivery.
- Showcase the region to a global audience.
- Develop goals/objectives for transporting fans, residents, and businesses in the region during the FIFA World Cup 26™ event, including:
  - Business as Usual day
  - Fan Fest day
  - Event day
  - Enhanced operations (serving additional value-added locations)
- Identify opportunities for long-term, regional infrastructure improvements.
- Define performance metrics to measure effectiveness / success of plan.
- Engage with Transportation Working Group stakeholders.
- Establish a comprehensive procurement strategy by October 2024 to initiate the acquisition of required resources.

### **Concept of Operations:**

- Develop high level transportation goals and objectives that support the overall goals of KC2026 hosting the FIFA World Cup 26™.
- Refine transport goals/objectives to provide a safe, reliable, efficient, and affordable transport system.



- Develop operational scenarios to further clarify regional goals and objectives and identify areas of improvement.
- Develop high-level requirements for the transport system that will lead to the procurement of resources to support FIFA World Cup 26™, include high-level cost estimates to procure buses, services, facilities, etc.

**Tactical Plan:**

- Analyze anticipated state of local transportation/transit/mobility projects in 2026 and recommend actions that will mitigate traffic congestion for existing users and businesses and improve efficiency of travel for FIFA World Cup 26™ constituent groups.
- Analyze existing regional rental car fleets and determine additional needs during FIFA World Cup 26™.
- Analyze existing ride share capacity, determine additional capacity needed during FIFA World Cup 26™, and develop strategies for increasing ride share capacity.
- Analyze venue ingress and egress options for Host City transport responsibilities and coordinate transport operation plans with event venue managers.
- Work with various Kansas City Region Emergency Services Providers and Transportation Services in planning strategies (i.e. escorts, dedicated lanes, evacuation routes) to ensure safe and optimized ground transport for VIPs, VVIPs, referees and team delegation members, media, fans, etc., during an emergency, weather event, traffic incidents, or other impactful event.
- Develop Wayfinding recommendations for principal roadways and pedestrian and cycle pathways near venue.
- Develop transport plans that will accommodate non-motorized users, disabled users, and other vulnerable road users.
- Integrate technology and digital solutions to enhance transport efficiency, safety and use experience.
- Develop facility acquisition plan (i.e. maintenance and fueling, parking lots, transportation operations center, park-and-ride lots) and facilitation of agreements between the public, private and/or government agency stakeholders.



- Develop strategy for lodging required transport staff, transporting staff to/from transit maintenance and staging facilities, and transporting volunteers to/from venues.
- Refine cost estimates to procure transport, services, facilities, etc.

### **Transport Operations Plan:**

- Coordinate local and regional public transport planning (i.e. mode analysis, resourcing recommendations, scheduling and resource adjustments, accreditation pass planning) with KC Scout, KDOT, MoDOT, Unified Government Transit, MARC, Operation Green Light, and Way to Go.
- Coordination with local Transit Authority (KCATA), KC Streetcar, Johnson County Transit, UG Transit, etc. to advise on delivery of FIFA requirements and integration of rail transport with other transportation modes.
- Coordination with airport authorities to advise on delivery of FIFA requirements and integration of air and ground mobility plans.
- Develop last mile (stadium venue and FIFA Fan Fest) mobility analysis and recommendations in coordination with event venue managers.
- Address integration of mobility strategy with focus on low emission priorities.
- Continually review and iterate the Transport Operations Plan throughout the project duration, ensuring its evolution and refinement in preparation for the final KC2026 Mobility Plan submission to FIFA.

### **Validation & Testing Plan**

- Perform a validation analysis of the KC2026 transport strategic plan, concept of operations plan, tactical plan, and transport operations plan.
- Make refinements to the KC2026 Mobility Plan based on the validation analysis.
- Develop a test plan of KC2026 transport operations plan, test schedule, and facilitate implementation of the test plan.
- Make refinements to the KC2026 transport operations plan based on testing results.

### **Future Transportation Operations Implementation Services**

Future KC2026 Transportation Operations and Transport Management Services are to be defined as part of the KC2026 Transport Mobility Plan activities and will be





carried through event completion and deactivation. This includes supporting and staffing the continued development, refinement, and implementation of multi-modal services in direct partnership and coordination with KC2026 and related organizations (City and County Governments, Transit Agencies, Airports, State Departments of Transportation, Venue Hosts, among others) that will provide KC2026 transportation resources and services. The specific scope of these implementation services will be defined at a later date. As part of the response, proposers should describe the operational capabilities of their team and/or how they would partner to provide seamless operational services in the near future as KC2026 transitions from the transportation planning phase to transportation operations phase, and suggest any additional tasks that are required to facilitate this transition.

**\*\*\*\*\*End of RFP document\*\*\*\*\***